



American Society of Agricultural and Biological Engineers
Quad City Section

**Continuing Education Event 2018
BIG DATA AND ANALYTICS**

**Tuesday, March 13, 2018; 4:30-7:30pm
John Deere World Headquarters Auditorium
1 John Deere Place, Moline IL 61265**



A Continuing Education Event focusing on:
How to address the field of “Big Data and Analytics”

Our session will be led by Elizabeth Conzo-Kershner

Cost of attendance: \$20
Student Discount available
RSVP to: Eric Drobny (Drobnyericj@johndeere.com)

The real world of complex big data can be intimidating. Come learn about:

- **Big Data & Analytics Landscape**
 - Overview of terminology and technology
- **Problem Driven Analytics**
 - How to influence your organization to lead with questions
- **Analytic and Machine Learning Types**
 - Demystification of machine learning methods
- **Tool & Method Selection**
 - Intro to basics & resources for the future
- **A Primer for Leaders in Analytics**
 - How to spot problems and ask questions

Elizabeth Conzo leads the advanced analytics team at John Deere’s Intelligent Solutions Group, a diverse team of professionals working with large data sets and developing solutions and insights in precision agriculture. Elizabeth has been working in or leading analytics teams at John Deere for 14 years and helped to develop and inject analytics into Deere’s sales and operations planning process and led the establishment of processes to support inventory optimization.

A graduate of Wright State University, she’s had the opportunity to apply her passion for analytics across functions and across the world with John Deere.

**Light refreshments served
CEU certificates available upon request**